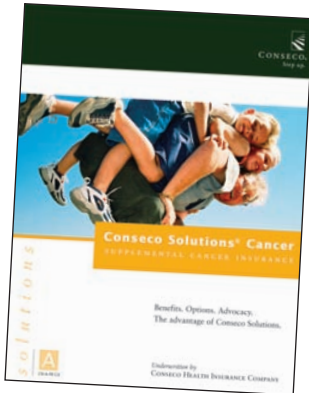


Supplemental health insurance products



CONSECO®
Step up.

Underwritten by
CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY



Conseco Solutions® Cancer

Important benefits and riders—
plus assistance with questions
about healthcare

Sales advantages:

- Express payment of up to \$10,000
- Daily hospital confinement payments
- Transportation and family lodging benefits
- Available for direct *and* payroll sales



Accident Secure® Plus

Accidental injury coverage with
additional built-in features

Sales advantages:

- AD&D with disability benefits
- Accident specified-injury benefits for fractures, dislocations and more
- Inpatient hospital confinement benefit
- Transportation, family lodging and ICU benefits and more
- Available for direct *and* payroll sales



Pulse Protection Series

Reduces out-of-pocket costs
in the event of heart-related
hospitalization and stroke

Sales advantages:

- Coverages for hospital confinement
- Heart transplant benefit
- Surgery, nursing and medication benefits and more
- Available for direct *and* payroll sales



Hospital Secure®

Supplemental coverage for
hospital stays

Sales advantages:

- Two simple plan options
- Claim-payment options up to \$2,500 per confinement
- Optional pet boarding rider
- Available for payroll sales only



Conseco Critical SolutionsSM

Critical illness coverage that's simple to understand and use

Sales advantages:

- Three simple plans with two options of coverage
- Lump-sum payment options up to \$70,000
- Wellness benefit
- Available for direct *and* payroll sales

See other side for more products!

CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY
Administrative Office
11825 N. Pennsylvania Street
Carmel, IN 46032

All products and riders are subject to state availability.
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Senior market insurance products



CONSECO®
Step up.

Underwritten by
CONSECO HEALTH INSURANCE COMPANY
CONSECO INSURANCE COMPANY



Conseco ProvidenceSM

Simplified-issue whole life insurance

Sales advantages:

- Simplified issue with noninvasive underwriting
- Point-of-sale PHI available
- Benefits payable to the age of 121



Cancer SecureSM

Cancer coverage that's easy to understand and use

Sales advantages:

- Lump-sum payment options up to \$50,000
- Two simple plans



Medicare supplement

Supplemental insurance for Plans A through G and J (available in most states)

Sales advantages:

- Free prescription drug card
- Five-day approval for open enrollment
- Online customer and provider service

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